

Headline results from the residents' NDP public survey June-July 2021

- Sent to 6600 households
- Survey 842 responses from 20,000 residents
- 842 returns from the 6,600 is a 12.75% response rate, pretty good
- Also sent to approx. 140 community groups, stakeholders and businesses

1. Defining a settlement boundary for the town.

718 put option C as first choice (new proposal for settlement boundary)

54 option B as first choice (settlement boundary as in UDP)

37 option A (no settlement boundary) as first choice

2. Employment and Recreation

86% agreed or strongly agreed that sports provision was a priority

6% disagreed or strongly disagreed

79% agreed that sports provision should be sited off Little Marcle Road

5% Disagreed

210 people asked for a range of other recreational and leisure facilities to be considered :

- cycling, hockey, netball, skateboarding, indoor sport, tennis, a running track, archery
- space for nature including a lake
- allotments

2d: Given that Ledbury is required by the Core Strategy to provide 12 hectares (approx. 30 acres) of new employment land to the south of Little Marcle Road, would you agree that:

i) More than one site should be considered to meet this requirement?

72% agreed or strongly agreed

15% disagreed or strongly disagreed

ii) Land by the Full Pitcher roundabout and adjacent to the new housing development (Hawk Rise) should be considered for employment restricted to uses suitable near to a residential area?

75% agreed or strongly agreed

17% disagreed or strongly disagreed

iii) Smaller areas elsewhere on the edge of the town should be identified to accommodate new or expanded businesses?

63% agreed or strongly agreed
21% disagreed or strongly disagreed

3. Land North of the Viaduct and Railway Line

3a: Should the option to create a vehicular access off the Hereford Road to the viaduct housing development be preserved for the future?

81% agreed or strongly agreed
13% disagreed or strongly disagreed

3b: Do you support the provision of ground level eastbound platform access, improved platform services and additional car parking at the railway station?

88% agreed or strongly agreed
6% disagreed or strongly disagreed

But there were concerns about development to the north of the station (42 comments) because of road congestion, loss of green space and impact on Frith Wood.

Alternative ideas for dealing with access – eg a lift or ramp.

Also comments about providing more parking, whether it was needed or whether car use should be encouraged.

4. Supporting the Town Centre

4a: Which areas do you think should be added to the currently defined town centre (shown in red on map Figure 4 in the leaflet).

Blue (Co-op and top of New Street) 386
Green (Tesco and the Homend) 311
Purple (Lawnside) 423
Red (town centre) only 106

4b: Given the changes in retail type definitions, do you agree that, in planning terms, there should be no differentiation between primary and secondary shop frontages and that shops, restaurants, cafes, drinking establishments, financial and professional services, and hot food takeaways should be allowed within this combined frontage?

76% agree or strongly agree
11% disagree or strongly disagree

4c: Should we propose a co-ordinated approach to the regeneration of Lawnside and Market Street to benefit the town centre, its conservation area and community services?

84% agree or strongly agree
7% disagree or strongly disagree

Question 4d: Should the NDP promote the retention of health facilities in the town centre if it is at all possible?

88% agree or strongly agree
8% disagree or strongly disagree

5. Green Infrastructure

5a: Do you agree with the following proposals:

i) That the new and extended corridors and enhancement zones identified in Figure 7 should be added to the existing green infrastructure identified in the Herefordshire Green Infrastructure Report

90% agree or strongly agree
4% disagree or strongly disagree

ii) That within those areas green infrastructure should be protected, enhanced and extended where possible?

93% agree or strongly agree
1% disagree or strongly disagree

Question 5b: Do you agree that all green and open spaces shown in Figure 8 should generally be afforded protection as contributing to green infrastructure within and surrounding the town? Can you suggest any additional green spaces?

96% agree or strongly agree
1% disagree or strongly disagree

133 comments many about maintenance and management of existing green space

15th September 2021

5c: Do you agree that allotments and/or community gardens should be encouraged? Can you suggest a suitable location for them?

87% agreed or strongly agreed
3% disagreed or strongly disagreed

5d: Can you suggest footpaths, cycleways or other connections that could be improved or created to benefit residents and give access to green space and wildlife?

274 comments:

135 about looking after current footpaths and cycleways
87 about safer footpaths
54 about safe cycleways
36 about better footpaths /links within Ledbury

5e: Do you think more or improved children's play areas are needed and if so, where?

286 comments

54 about maintenance of existing play spaces.
103 comments about type of playspaces needed
159 comments about where new play space should be – generally people said on all new housing developments.

6. Design and the Environment

Question 6a: Do you agree that that the NDP should include policies covering as wide a range of design matters as possible?

83% agreed or strongly agreed
5% disagreed or strongly disagreed

Question 6b: Do you agree that the NDP should include policies to support sustainable development to mitigate the climate and ecological emergency?

88% agreed or strongly agreed
3% disagreed or strongly disagreed.